

# International Outlet Journal

Published five times a year bringing Global Outlet News to audiences around the world, beyond North America, reporting on Europe, Asia, Australia, South America and Canada.

## STANDARD RATES

Size	
Full Page B&W	\$1,775
1/2 Page B&W	885
Premium positions - Call for availability	\$500

## COLOR RATES

4-Color process	\$1,105
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## CLOSING DATES

### Winter 2010

Ad reservations due: November 11, 2009

Ad materials due: November 20, 2009

### Spring 2010

Ad reservations due: January 28, 2010

Ad materials due: February 12, 2010

### Summer 2010

Ad reservations due: April 14, 2010

Ad materials due: April 28, 2010

### European Outlet Conference - Fall 2010

Ad reservations due: August 5, 2010

Ad materials due: August 20, 2010

### Pipeline (Mapic) 2010

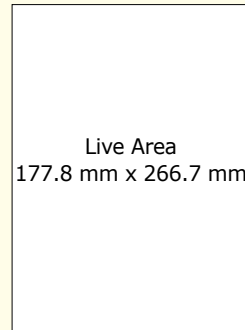
Ad reservations due: September 10, 2010

Ad materials due: September 29, 2010

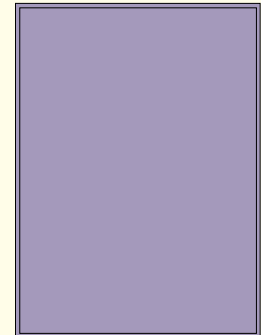
### Winter 2011

Ad reservations due: November 11, 2010

Ad materials due: November 22, 2010

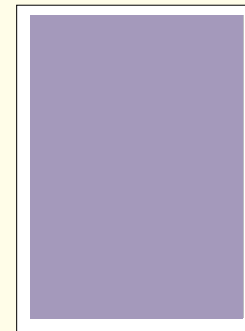


Live Area  
177.8 mm x 266.7 mm

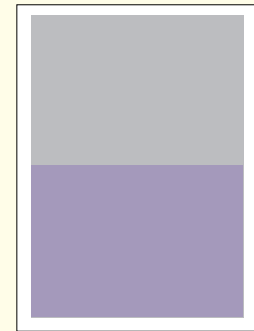


Full Bleed  
216.5mm x 304.5mm

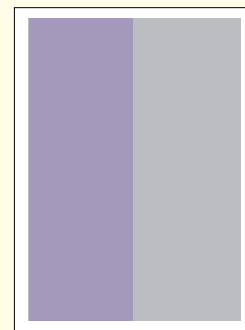
Magazine trim size  
A4- 210mm x 297mm



Full Page  
177.8 mm x 266.7 mm



1/2 Horizontal  
177.8mm x 133.35mm



1/2 Vertical  
85.6mm x 266.7mm