

# Global Outlet News is here!

Value Retail News and the International Outlet Journal are now publishing a bi-weekly e-newsletter for ICSC members and VRN/IOJ subscribers.

Be among the first to advertise on our new e-newsletter! Here are the current rates to place your advertisement right on the **Global Outlet News (GON)** page where recipients can link directly to your Web site.



## Ad Specs:

- 120 pixels wide by 90 pixels high.
- Only jpeg or gif files will be accepted.
- No animated or flash banners.
- Ads sold in packages of 2 insertions only in a consecutive order.
- If desired, please include web link in the format: <http://www.mycompanywebsite.com>

## Location of ad:

<b>Position 1</b>	(2 insertions)	\$1,000	(6 insertions)	\$3,000
<b>Position 2</b>	(2 insertions)	\$600	(6 insertions)	\$1,800
<b>Position 3</b>	(2 insertions)	\$600	(6 insertions)	\$1,800
<b>Position 4</b>	(2 insertions)	\$400	(6 insertions)	\$1,200
<b>Position 5</b>	(2 insertions)	\$400	(6 insertions)	\$1,200
<b>Position 6</b>	(2 insertions)	\$200	(6 insertions)	\$600



**Please call or email Sally Stephenson to start your schedule.  
+1 847 835 1617 or [sstephenson@icsc.org](mailto:sstephenson@icsc.org)**