



# VRN OUTLET/VALUE INDUSTRY DIRECTORIES ORDER FORM

**The most up-to-date information and deal-making leads in the value retail industry**

Please fill out the order form and fax to (301) 206-9789 or mail to Value Retail News, Publication Orders, P.O. Box 271 Annapolis Junction, MD 20701-0271.

**FOR MORE INFORMATION,  
 CALL (301) 362-6902.**

**2011 VRN Value Retail Directory**

Contains U.S. outlet/off-price retailer real estate and other contact information, expansion plans and site criteria. This directory is easier, more useful and more convenient to use than ever before.

**2011 VRN Global Outlet Project Directory**

Contains details about every outlet center, megamall and value center in the U.S. and internationally. This annual directory includes developer and leasing contacts, market data and a wealth of related information.

**Mailing Label Directory CDs**

Want to send your latest mail piece to the most updated and comprehensive lists in the industry? With your order for the Value Retail or the Global Outlet Project Directories, purchase the mailing label CDs as a time-saving way to deliver your message to your customers.

*IBM-formatted contact CDs with mailing label information only. CDs available only with purchase of the corresponding directory. CDs sent separately.*

**Return Address (Please Print):**

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_

COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

**Payment:**

Check     MasterCard/Access     Visa     AMEX

\_\_\_\_\_

CREDIT CARD NUMBER

NAME ON CARD \_\_\_\_\_ EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Please Check Member Status:     ICSC Member     Non-Member

Member No. \_\_\_\_\_  
(required for discounted rate)

**PROMO CODE** \_\_\_\_\_ (if applicable)

| Qty. | Item  | Member  | Non-Mem.  | Int'l     | Total |
|------|---|---------|-----------|-----------|-------|
|      | <b>VRN Value Retail Directory</b>   | \$275   | \$325     | \$325     |       |
|      | <b>VRN Global Outlet Project Directory</b>  | \$195   | \$225     | \$225     |       |
|      | <b>VRN Directory Set (Best Value!)</b>  | \$415   | \$499     | \$499     |       |
|      | Each <b>Mailing Label CD</b>  | \$69    | \$69      | \$69      |       |
|      | Shipping Charges  | 1 Book  | 2-4 Books | 5-7 Books |       |
|      | U.S./Canada   | \$7.00  | \$8.00    | \$9.00    |       |
|      | All other countries **  | \$17.00 | \$23.00   | \$32.00   |       |
|      | <input type="checkbox"/> Express Service Requested (Additional charges will be added) |         |           |           |       |
|      | FL, IL and NY residents add appropriate sales tax.                                    |         |           |           |       |
|      | <b>Total</b>  |         |           |           |       |

**Please Indicate Business Type:**

- Manufacturer
- Mfg. Outlet Retailer
- Value-Oriented Retailer
- Developer/Outlet
- Developer/Off-Price
- Developer/Both
- Lender/Financial
- Service Company
- Other \_\_\_\_\_

*Please allow 4 – 6 weeks shipping for directories.*