

International Outlet Journal

Published five times a year bringing Global Outlet News to audiences around the world, beyond North America, reporting on Europe, Asia, Australia, South America and Canada.

STANDARD RATES

| Size | |
|---|---------|
| Full Page B&W | \$1,775 |
| 1/2 Page B&W | 885 |
| Premium positions - Call for availability | \$500 |

COLOR RATES

| | |
|-----------------|---------|
| 4-Color process | \$1,105 |
|-----------------|---------|

CLOSING DATES

Winter 2008

Opportunities & Challenges

Ad reservations due: November 20, 2007

Ad materials due: November 30, 2007

Spring 2008

Distribution at ICSC European Conference and ICSC Spring Convention, Las Vegas

Ad reservations due: Feb 8, 2008

Ad materials due: Feb 26, 2008

Summer 2008

Asian Focus, distribution at ICSC Asia Expo

Ad reservations due: April 21, 2008

Ad materials due: May 2, 2008

Fall 2008

New Projects Issue, distribution at Mapic

Ad reservations due: July 7, 2008

Ad materials due: July 21, 2008

European Outlet Conference 2008

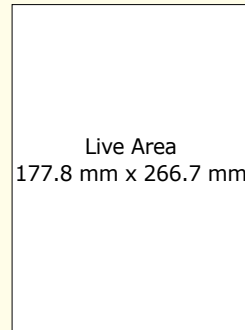
Ad reservations due: August 15, 2008

Ad materials due: August 29, 2008

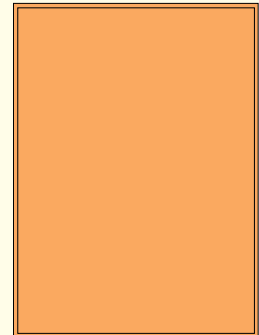
Winter 2009

Ad reservations due: November 20, 2008

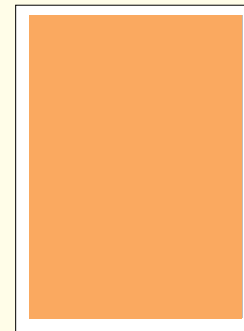
Ad materials due: December 4, 2008



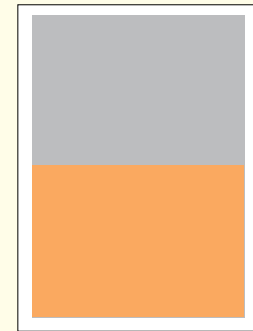
Magazine trim size
A4- 210mm x 297mm



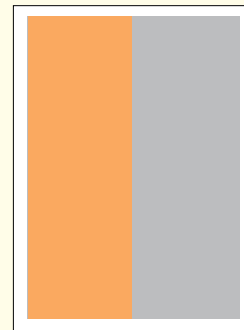
Full Bleed
216.5mm x 304.5mm



Full Page
177.8 mm x 266.7 mm



1/2 Horizontal
177.8mm x 133.35mm



1/2 Vertical
85.6mm x 266.7mm